

**REPORT TO:** Environment & Urban Renewal Policy and Performance Board

**DATE:** 24<sup>th</sup> November 2010

**REPORTING OFFICER:** Strategic Director Environment and Economy

**SUBJECT:** Rewards for Recycling - Presentation

**WARD(S):** Borough-wide

**1. PURPOSE OF REPORT**

To receive a presentation updating the Board on the RecycleBank 'Rewards for Recycling' scheme in Halton.

**2. RECOMMENDED: That**

- 1) the presentation be received; and**
- 2) Members note and comment upon the details presented to the Board.**

**3. SUPPORTING INFORMATION**

- 3.1 In October 2009 the Council became only the second local authority in the UK to introduce the RecycleBank 'Rewards for Recycling Scheme' and the first to introduce the scheme to an established kerbside multi-material recycling service.
- 3.2 The scheme was originally introduced as a pilot to 10,000 homes in seven areas of the borough in October 2009 and, following the success of the pilot, was extended to a further 36,000 households in August 2010.
- 3.3 The presentation will provide Members with information on various aspects of the scheme including the positive impact upon the Council's recycling service and the benefits that the scheme has brought to local residents and businesses in Halton.

**4. FINANCIAL IMPLICATIONS**

- 4.1 There are no financial implications as a result of this report.

**5. POLICY IMPLICATIONS**

- 5.1 There are no policy implications as a result of this report.

## **6. OTHER IMPLICATIONS**

6.1 There are no other implications arising from this report.

## **7. IMPLICATIONS FOR THE COUNCIL'S PRIORITIES**

### **7.1 Children and Young People in Halton**

No direct impact

### **7.2 Employment, Learning and Skills in Halton**

No direct impact

### **7.3 A Healthy Halton**

No direct impact

### **7.4 A Safer Halton**

No direct impact

### **7.5 Halton's Urban Renewal**

No direct impact

## **8. RISK ANALYSIS**

8.1 There are no risks associated with this report.

## **9.0 EQUALITY AND DIVERSITY ISSUES**

9.1 There are no equality and diversity implications as a result of this report.

## **10.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972**

10.1 There are no background papers within the meaning of the Act.